



# Bridging Pack for BTEC Business

## **So, you are considering BTEC Business?**

This pack contains a programme of activities that will help you in your transition on to the BTEC course in September. It is aimed to be used after you have completed your GCSEs over the summer and you will be asked to present the results of your investigations in September.

## BTEC business bridging work – Task 1

### Bridging work activity one - “A week in business”

1	Select 7 pictures, one for each day to represent a Business news story. You can use any news platform to find the articles.
2	For each story, write a commentary/explanation: What is happening? What has it got to do with Business? Why is it important?
3	Put all this information into a poster, PowerPoint, or other platform so that it can be shared with your teacher.
Websites you could use:  <a href="https://www.ft.com/">https://www.ft.com/</a> <a href="https://www.bbc.co.uk/news/business">https://www.bbc.co.uk/news/business</a> <a href="https://news.sky.com/business">https://news.sky.com/business</a>	

## BTEC business bridging work – Task 2

### **Bridging work activity two - Company factfile**

Choose a Company/brand and research it! - use the ideas below or a company you are interested in.

For example – Ownership type, Revenue, Profit, Number of employees, size and scale, name of leader (CEO), location. See examples below. Present the information as a factsheet.

		
		
		

BTEC business bridging work – Task 3

**Bridging work activity three - Entrepreneurs and Leaders**

*Research 3 entrepreneurs of your choice e.g. Tim Cook, Bob Iger, Jack Ma, Alison Rose, Elaine Birchall*

**Find out the following and present the information appropriately:**

1. What have they done?