

Media Studies



Exam Board  
WJEC

Syllabus number  
1680QS A Level

Media Studies



King's  
School

*“Whoever controls the media, the images,  
controls the culture.”*

Allen Ginsberg

## **Course entry requirements**

Grade 5 in GCSE English Language and GCSE English Literature.

## **Why should I study Media Studies?**

Media is an integral part of our daily lives in the modern world. Every day we interact with it through advertisements, the internet, television, film, music, video games, and the news. Do you ever wonder how it's made? Do you wonder how it affects and manipulates us? Do you have a creative urge to be a part of one of these worlds, shaping and making something that can inspire, entertain, and educate? Media Studies is a progressive and ever-changing topic that is always adapting to the changing media landscape, especially in recent years with social media and streaming becoming vital parts of modern life. Media Studies gives you the opportunity to get an insight into all of this, as well as how many different constantly changing and growing career opportunities are available in this huge industry.

## **What does the course look like?**

There are two exams and a Non Exam Assessment.

Paper 1: Investigating the Media Written examination: 2 hours 30 minutes

Paper 2: Media in the Global Age Written examination: 2 hours 30 minutes

NEA: Creating a Cross-Media Production - Non-exam assessment

## **How will I learn?**

The course features a wide range of teaching and learning approaches and methods that will enable you to experience and learn about a variety of topics and approaches, exploring historical elements of the media as well as up-to-date modern changes and ongoing developments. Some key skills and ways of learning will include:

- Demonstrating a critical approach to texts and media topics
- Demonstrating a critical understanding of social and cultural contexts in the media
- Developing a dynamic understanding of the ongoing interaction and relationship between audiences and the media
- Applying theoretical knowledge and subject terminology to analyse and compare media products, selected from a range of Close Study Products
- Appreciating how theoretical understanding can support practise and creation of media
- Demonstrating sophisticated practical skills by providing opportunities for creative media production

## **What kind of things might the subject lead me to?**

Media Studies is an industry that is ever growing and changing but some of the degree areas and career paths it can lead to are:

- Film and Television
- Music (Production, Management, and Marketing)
- Social Media and Online
- Advertising and Marketing
- Communications
- Journalism, Broadcasting, and Current Affairs
- Video Games