Innovate

Encouraging Better Uptake of Free School Meals



As the weather turns colder, it's more important than ever for students to have access to hot, nutritious meals. At Innovate Catering, we want to ensure that every student that is eligible for Free School Meals (FSM) is aware of their entitlement and to encourage them to take up their FSM on a regular basis.

Why Free School Meals Matter

Free School Meals provide essential nutrition that helps students stay focused and energised throughout the day. A well-balanced meal can improve concentration, academic performance, and overall well-being. With the colder months upon us, a hot meal can also provide much-needed warmth and comfort.

No Stigma, Just Great Food

We know that some students might feel self-conscious about using their FSM entitlement. That's why we've made it as discreet as possible. Your entitlement is loaded automatically every day, so there's no need to worry about anyone noticing at the till. Just come and enjoy your meal without any concerns.

Delicious Options Await

We offer a variety of meal deals to suit every taste. Our Hot Meal Deal and Blue Dot Deal are just a few of the options available. Whether you're in the mood for something hearty or a lighter bite, we've got you covered.

Join Us Today

If you're eligible for Free School Meals, we encourage you to come down and try our delicious offerings. It's a great way to ensure you're getting the nutrition you need to succeed in your studies. We look forward to seeing you and serving you a meal that will keep you warm and satisfied. If you believe your child/children are entitled to FSM but not in receipt of FSM please contact Apply for free school meals - GOVLUK.